



# GREEK MARITIME

— GOLF EVENT —





September 4-6, 2020 / Costa Navarino

## Greek Maritime Golf Event

- An annual **2-day golf tournament** addressed exclusively to leading **executives of the shipping community**, supporting a good cause.
- The event is a **constant meeting point for Greek and International shipping executives** that share a passion for golf, providing them with an **opportunity to discuss the challenges of the maritime industry** in a relaxed environment.





# About the Event

- A first-class, **18-hole golf tournament** that brings passionate golfers of the Greek and International maritime industry together.
- **80 leading executives** of the maritime industry form **teams of 4 players** with a **maximum participation of 20 teams**, by invitation.

The tournament comprises **First, Second and Third Place team awards**, as well as **longest drive** and **closest to the pin awards**.





# Day 1 Event Outline – Saturday 5<sup>th</sup> of September



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08:30 – 09:30

Registration at The Dunes Course Club House

09:30

Meeting at the Driving Range / Briefing at The Dunes Course

10:00

Shot-gun Scramble (3/4 hcp) at The Dunes Course

11:00 – 12:30

Golf Clinic & Putting Competition / Beach Yoga (for Non-Golfers)

19:00 – 20:00

Welcome Cocktail at Symbol Hall, House of Events

20:00 – 20:30

Prize Giving Ceremony at The Great Hall, House of Events

20:30

Dinner



## Day 2 Event Outline - Sunday 6<sup>th</sup> of September (Optional Participation)

08:30

Arrival at The Bay Course

08:30 – 09:30

Meeting point at the Driving Range / Briefing at The Bay Course

10:00

Two (2) ball better ball (3/4 hcp) at The Bay Course

15:30

Prize – Giving Ceremony



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# Texas Scramble (3/4 hcp)

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- Competition format that **rewards both team and individual performance** using the Stableford format as a basis for scoring.
- With Texas Scramble **each team member tees off at each hole**. The **players select the best tee shot**, then each member places his/her ball within 1 club length from this point and plays out the hole with his/her own ball.





A wide-angle photograph of a golf course. In the foreground, a golfer in a white shirt and dark shorts is bent over, preparing to putt on a green. To the left of the golfer, a white flagstick with a flag is planted in the grass. In the background, there are two white golf carts parked on a path, and a person standing nearby. The landscape is lush with green grass and trees, with rolling hills and mountains visible in the distance under a clear sky.

## 2 ball better ball (3/4 hcp)

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- Each player plays a normal game of stableford and the best score out of 2 counts on every hole.





# Golf Clinic

- Session led by a **PGA Professional** that **will teach participants** the **basic etiquette and rules** of golf.
- An activity that **promotes the ultimate enjoyment of golf** while learning the **fundamentals** of the **full swing, chipping and putting**.
- An **introduction** to the **most suitable golfing equipment** for each participant.



# EXPOSURE METHODS



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## EXPOSURE METHODS



**Corporate Logo Placement on  
Indoor / Outdoor Backdrops**





## EXPOSURE METHODS

Placement of Flags at the  
Range Practice Area



# EXPOSURE METHODS



Logo Placement on  
Roll-Up Banners



Sponsors Banners at Closest to the Pin Area



# EXPOSURE METHODS



Corporate Logo Stickers on Golf Buggies





## EXPOSURE METHODS

Branded Materials to be Distributed to all Participants  
(Polo Shirts, Hat, Sleeveless Jacket etc.)





## EXPOSURE METHODS

Distribution of Branded Promotional Materials through Gift Bags.



# SPONSORSHIP PACKAGES

## A. Maritime Sponsors

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**Platinum Sponsor (€20.000 + VAT) – 1 Total Sponsor**

**Golden Sponsors (€12.500 + VAT) – 3 Total Sponsors**

**Silver Sponsors (€7.500 + VAT) – 3 Total Sponsors**

**Official Sponsors (€5.000 + VAT)**

**Official Supporters (€3.000 + VAT)**

## B. Non - Maritime Sponsors

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**Signature Sponsors (€10.000 + VAT)**

**Official Sponsors (€5.000 + VAT)**

**Official Supporters (€3.000 + VAT)**



# A. Maritime Sponsors

Sponsorship Benefits	Platinum Sponsor (20.000 EUR + VAT)
<b>Provision of Rooms &amp; Registrations</b>	<ul style="list-style-type: none"><li>• 12 Players (3 teams) on a complimentary basis.</li><li>• 8 additional invitations for the Gala and Awards Ceremony.</li><li>• Two (2) Double-Rooms for 2 nights at Costa Navarino.</li></ul>
 <b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banners near the registration desk along with the “Platinum Sponsor” descriptor.</li><li>• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the backdrop of the Gala &amp; Awards ceremony.</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the “Platinum Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Platinum Sponsor” descriptor.</li><li>• Corporate Logo Stickers on 3 Golf Buggies.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 5 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a “Platinum Sponsor” during the Awards Ceremony.</li><li>• Presentation of the First (1<sup>st</sup>) Place Team Award.</li><li>• Priority to serve as a “Platinum Sponsor” in the following edition of the event.</li></ul>



# A. Maritime Sponsors

Sponsorship Benefits	Golden Sponsors (12.500 EUR + VAT)
<b>Provision of Rooms &amp; Registrations</b>	<ul style="list-style-type: none"><li>• 8 Players (2 Teams) on a complimentary basis.</li><li>• 8 additional invitations for the Gala and Awards Ceremony.</li><li>• One (1) double-room for 2 nights at Costa Navarino.</li></ul>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Golden Sponsor” descriptor.</li><li>• On the Sponsors' Banner near the Closest to the Pin Area and the Club House's Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the backdrop of the Gala &amp; Awards ceremony.</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the “Golden Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Golden Sponsor” descriptor.</li><li>• Corporate Logo Stickers on 2 Golf Buggies.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 4 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a “Golden Sponsor” during the Awards Ceremony.</li><li>• Presentation of the Second (2<sup>nd</sup>) Place Team Award.</li><li>• Priority to serve as a “Golden Sponsor” in the following edition of the event.</li></ul>



# A. Maritime Sponsors

Sponsorship Benefits	Silver Sponsors (7.500 EUR + VAT)
<b>Provision of Rooms &amp; Registrations</b>	<ul style="list-style-type: none"><li>• 4 Players (1 Team) on a complimentary basis.</li><li>• 4 additional invitations for the Gala and Awards Ceremony.</li><li>• One (1) double-room for 2 nights at Costa Navarino.</li></ul>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the "Silver Sponsor" descriptor.</li><li>• On the Sponsors' Banner near the Closest to the Pin Area and the Club House's Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the backdrop of the Gala &amp; Awards ceremony.</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the "Silver Sponsor" descriptor.</li><li>• On the roll-up near the farewell desk along with the "Silver Sponsor" descriptor.</li><li>• Corporate Logo Stickers on the golf team's Golf Buggy.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 3 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a "Silver Sponsor" during the Awards Ceremony.</li><li>• Presentation of the Third (3<sup>rd</sup>) Place Team Award.</li></ul>





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## B. Non - Maritime Sponsors

Sponsorship Benefits	Signature Sponsors (10.000 EUR + VAT)
<b>Room Provision &amp; Gala Invitations</b>	<ul style="list-style-type: none"><li>• One (1) double-room for 2 nights at Costa Navarino.</li><li>• Invitation for the Gala &amp; Awards Ceremony.</li></ul>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the "Signature Sponsor" descriptor.</li><li>• On the Sponsors' Banner near the Closest to the Pin Area and the Club House's Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the backdrop of the Gala &amp; Awards ceremony.</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the "Signature Sponsor" descriptor.</li><li>• On the roll-up banner near the farewell desk along with the "Signature Sponsor" descriptor.</li><li>• Corporate Logo Stickers on 1 Golf Buggy.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 3 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a "Signature Sponsor" during the Awards Ceremony.</li></ul>



# Maritime & Non – Maritime Sponsors

Sponsorship Benefits	Official Sponsors (5.000 EUR + VAT)
<b>Room Provision &amp; Gala Invitations</b>	<ul style="list-style-type: none"><li>• One (1) double-room for 1 night at Costa Navarino.</li><li>• Invitation for the Gala &amp; Awards Ceremony.</li></ul>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Official Sponsor” descriptor.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses (5x).</li><li>• On the backdrop of the Gala &amp; Awards ceremony (3x).</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the “Official Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Official Sponsor” descriptor.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 2 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li></ul>



# Maritime & Non – Maritime Sponsors

Sponsorship Benefits	Official Supporters (3.000 EUR + VAT)
Gala Invitations	<ul style="list-style-type: none"><li>• Invitation for the Gala &amp; Awards Ceremony.</li></ul>
Corporate Logo Placement	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Official Supporter” descriptor.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses (3x).</li><li>• On the backdrop of the Gala &amp; Awards ceremony (2x).</li><li>• On the roll-up banner displayed at the Dinner Lounge along with the “Official Supporter” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Official Supporter” descriptor.</li></ul>
Branding & Marketing Opportunities	<ul style="list-style-type: none"><li>• Right to Place one (1) Flag at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li></ul>



## Communication Sponsors & Publicity

- **15 Communication Sponsors**  
covering News, Maritime &  
Shipping, Sports and Tourism.
- **10 Months of Communication.**



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**TradeWinds**  
The Global Shipping News Source

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NAYTIKA XPONIKA

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MONTHLY SHIPPING REVIEW  
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**HUFFPOST**  
GREECE

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TRAVEL  
PAGES



# Golfing for a Good Cause

- The **Greek Maritime Golf Event** will support a **Non-Profit Organisation** by fundraising during golfing activities.
- Participants will be allowed to purchase **two (2) additional mulligans at the price of €25** each and the **proceeds** of this initiative will be **donated to the supported Non-Profit Organisation**.
- **Golfers** that **purchased additional mulligans** will also **receive lottery tickets for the event's fundraising competition** during the Gala & Awards Ceremony. These **lottery tickets** will be **eligible to win in all draws, including the final draw** that offers the event's most **premium gift**.





# Fundraising at the Gala & Awards Ceremony

- The **Good Cause** of the event is **also supported through lottery tickets** being sold at the **Gala & Awards Ceremony** of the **Greek Maritime Golf Event** with the aim of **further supporting a Non-Profit Organisation**.
- In 2019, participants raised more than **6.000 Euros for “Together for Children Foundation”** during the Gala & Awards Ceremony fundraiser.







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