

Glyfada Maritime Golf Event



GREEK MARITIME
— GOLF EVENT —



September 19, 2020 / Glyfada Golf Course

Glyfada Maritime Golf Event

A **one-day golf tournament** exclusively addressed to members of the **Maritime Industry**.

The event will act as a **meeting point for shipping executives** that share a passion for golf, providing them with an **opportunity to discuss the challenges of the maritime industry** in a relaxed environment and an easily accessible location within the southern Athenian suburbs.



About the Event

- A first-class, **18-hole golf tournament** that brings passionate golfers of the maritime industry together in order to compete in a course highlighted by its amazing natural habitat.
- **80 leading executives** of the maritime industry form **teams of 4 players** with a **maximum participation of 20 teams**.

The tournament comprises **First, Second and Third Place team awards**, as well as **longest drive** and **closest to the pin awards**.





Golf Clinic

- Session led by a **PGA Professional** that **teaches participants** the **basic etiquette and rules** of golf.
- An activity that **promotes the ultimate enjoyment of golf** while **learning the fundamentals** of the **full swing, chipping and putting**.
- An **introduction** to the **most suitable golfing equipment** for each participant.

EXPOSURE METHODS

*All photos have been captured during previous
Greek Maritime Golf Events





EXPOSURE METHODS

Corporate Logo Placement on
Outdoor Backdrops



EXPOSURE METHODS

Placement of Flags at the
Range Practice Area

EXPOSURE METHODS



Logo Placement on Roll-Up Banners



Sponsors Banners at Closest to the Pin Area

EXPOSURE METHODS



Corporate Logo Stickers on Golf Buggies



EXPOSURE METHODS

Branded Materials to be Distributed to all Participants
(Polo Shirts, Hat, Sleeveless Jacket etc.)



EXPOSURE METHODS

Distribution of Branded Promotional Materials through Gift Bags.

SPONSORSHIP PACKAGES

Platinum Sponsor (€15.000 + VAT) – 1 Total Sponsor

Gold Sponsors (€10.000 + VAT) – 2 Total Sponsors


Silver Sponsors (€7.500 + VAT) – 3 Total Sponsors

Official Sponsors (€5.000 + VAT) – 5 Total Sponsors

Supporters (€2.500 + VAT) – 4 Total Sponsors

Partners (€1.000 + VAT) – 3 Total Sponsors

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Sponsorship Benefits	Platinum Sponsor (15.000 EUR + VAT)
 <p>Corporate Logo Placement</p>	<ul style="list-style-type: none">• On the roll-up banners near the registration desk along with the “Platinum Sponsor” descriptor.• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.• On the outdoor backdrop located on high-visibility areas of the courses.• On the roll-up banner displayed at the event’s lunch along with the “Platinum Sponsor” descriptor.• On the roll-up banner near the farewell desk along with the “Platinum Sponsor” descriptor.• Corporate Logo Stickers on 3 Golf Buggies.
<p>Branding & Marketing Opportunities</p>	<ul style="list-style-type: none">• Distribution of branded materials in gift bags.• Right to Place 5 Flags at the Range Practice Area.• Promotion through digital Materials (Website and Social Media).• Inclusion in Press Releases and Print Materials.• Recognition as a “Platinum Sponsor” during the Awards Ceremony.• Presentation of the First (1st) Place Team Award.

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Sponsorship Benefits	Gold Sponsors (10.000 EUR + VAT)
Corporate Logo Placement	<ul style="list-style-type: none">• On the roll-up banner near the registration desk along with the “Gold Sponsor” descriptor.• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.• On the outdoor backdrop located on high-visibility areas of the courses.• On the roll-up banner displayed at the event’s lunch along with the “Gold Sponsor” descriptor.• On the roll-up banner near the farewell desk along with the “Gold Sponsor” descriptor.• Corporate Logo Stickers on 2 Golf Buggies.
Branding & Marketing Opportunities	<ul style="list-style-type: none">• Distribution of branded materials in gift bags.• Right to Place 4 Flags at the Range Practice Area.• Promotion through digital Materials (Website and Social Media etc).• Inclusion in Press Releases and Print Materials.• Recognition as a “Gold Sponsor” during the Awards Ceremony.• Presentation of the Second (2nd) Place Team Award.

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Sponsorship Benefits	Silver Sponsors (7.500 EUR + VAT)
Corporate Logo Placement	<ul style="list-style-type: none">• On the roll-up banner near the registration desk along with the “Silver Sponsor” descriptor.• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.• On the outdoor backdrop located on high-visibility areas of the courses.• On the roll-up banner displayed at the event’s lunch along with the “Silver Sponsor” descriptor.• On the roll-up near the farewell desk along with the “Silver Sponsor” descriptor.• Corporate Logo Stickers on the golf team’s Golf Buggy.
Branding & Marketing Opportunities	<ul style="list-style-type: none">• Distribution of branded materials in gift bags.• Right to Place 3 Flags at the Range Practice Area.• Promotion through digital Materials (Website and Social Media etc).• Inclusion in Press Releases and Print Materials.• Recognition as a “Silver Sponsor” during the Awards Ceremony.• Presentation of the Third (3rd) Place Team Award.

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Sponsorship Benefits	Official Sponsors (5.000 EUR + VAT)
Corporate Logo Placement	<ul style="list-style-type: none">• On the roll-up banner near the registration desk along with the “Official Sponsor” descriptor.• On the outdoor backdrop located on high-visibility areas of the courses (5x).• On the roll-up banner displayed at the event’s lunch along with the “Official Sponsor” descriptor.• On the roll-up banner near the farewell desk along with the “Official Sponsor” descriptor.
Branding & Marketing Opportunities	<ul style="list-style-type: none">• Distribution of branded materials in gift bags.• Right to Place 2 Flags at the Range Practice Area.• Promotion through digital Materials (Website and Social Media etc).• Inclusion in Press Releases and Print Materials.

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Sponsorship Benefits

Supporters (2.500 EUR + VAT)

Corporate Logo Placement

- On the roll-up banner near the registration desk along with the "Supporter" descriptor.
- On the outdoor backdrop located on high-visibility areas of the courses (3x).
- On the roll-up banner displayed at the event's lunch along with the "Supporter" descriptor.
- On the roll-up banner near the farewell desk along with the "Supporter" descriptor.

Branding & Marketing Opportunities

- Right to Place one (1) Flag at the Range Practice Area.
- Promotion through digital Materials (Website and Social Media etc).
- Inclusion in Press Releases and Print Materials.

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Sponsorship Benefits

Partners (1.000 EUR + VAT)

Corporate Logo Placement

- On the roll-up banner near the registration desk along with the “Partner” descriptor.
- On the outdoor backdrop located on high-visibility areas of the courses (2x).
- On the roll-up banner displayed at the event’s lunch along with the “Partner” descriptor.
- On the roll-up banner near the farewell desk along with the “Partner” descriptor.

Branding & Marketing Opportunities

- Right to Place one (1) Flag at the Range Practice Area.
- Promotion through digital Materials (Website and Social Media etc).
- Inclusion in Press Releases and Print Materials.

Communication Sponsors & Publicity

- **15 Communication Sponsors** covering News, Maritime & Shipping, Sports and Tourism.
- **4 months** of communication.



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The Global Shipping News Source

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SPORtime

NAYTIKA XPONIKA

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WWW.ELNAVI.GR

ONDECK
International Yachting Magazine

SPORT 24

HUFFPOST
GREECE

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