

# Glyfada Maritime Golf Event

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**GREEK MARITIME**  
— GOLF EVENT —



September 19, 2020 / Glyfada Golf Course

## Glyfada Maritime Golf Event

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- A **one-day golf tournament** addressed exclusively to leading **executives of the shipping community**.
- The event will act as a **meeting point for shipping executives** that share a passion for golf, providing them with an **opportunity to discuss the challenges of the maritime industry** in a relaxed environment and an easily accessible location within the southern Athenian suburbs.

# About the Event

- A first-class, **18-hole golf tournament** that brings passionate golfers of the maritime industry together in order to compete in a course highlighted by its amazing natural habitat.
- **80 leading executives** of the maritime industry form **teams of 4 players** with a **maximum participation of 20 teams**, by invitation.

The tournament comprises **First, Second and Third Place team awards**, as well as **longest drive** and **closest to the pin awards**.





# Golf Clinic

- Session led by a **PGA Professional** that **teaches participants** the **basic etiquette and rules** of golf.
- An activity that **promotes the ultimate enjoyment of golf** while **learning the fundamentals** of the **full swing, chipping and putting**.
- An **introduction** to the **most suitable golfing equipment** for each participant.

# EXPOSURE METHODS

\*All photos have been captured during previous  
Greek Maritime Golf Events





## EXPOSURE METHODS

Corporate Logo Placement on  
Outdoor Backdrops



## EXPOSURE METHODS

Placement of Flags at the  
Range Practice Area

# EXPOSURE METHODS



Logo Placement on Roll-Up Banners



Sponsors Banners at Closest to the Pin Area



# EXPOSURE METHODS



Corporate Logo Stickers on Golf Buggies



## EXPOSURE METHODS

Branded Materials to be Distributed to all Participants  
(Polo Shirts, Hat, Sleeveless Jacket etc.)



## EXPOSURE METHODS

Distribution of Branded Promotional Materials through Gift Bags.

# SPONSORSHIP PACKAGES

**Platinum Sponsor (€15.000 + VAT) – 1 Total Sponsor**

**Gold Sponsors (€10.000 + VAT) – 2 Total Sponsors**


**Silver Sponsors (€7.500 + VAT) – 3 Total Sponsors**

**Official Sponsors (€5.000 + VAT) – 5 Total Sponsors**

**Supporters (€2.500 + VAT) – 4 Total Sponsors**

**Partners (€1.000 + VAT) – 3 Total Sponsors**

# Glyfada Maritime Golf Event

Sponsorship Benefits	Platinum Sponsor (15.000 EUR + VAT)
 <p><b>Corporate Logo Placement</b></p>	<ul style="list-style-type: none"><li>• On the roll-up banners near the registration desk along with the “Platinum Sponsor” descriptor.</li><li>• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the roll-up banner displayed at the event’s lunch along with the “Platinum Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Platinum Sponsor” descriptor.</li><li>• Corporate Logo Stickers on 3 Golf Buggies.</li></ul>
<p><b>Branding &amp; Marketing Opportunities</b></p>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 5 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a “Platinum Sponsor” during the Awards Ceremony.</li><li>• Presentation of the First (1<sup>st</sup>) Place Team Award.</li></ul>

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Sponsorship Benefits	Gold Sponsors (10.000 EUR + VAT)
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Gold Sponsor” descriptor.</li><li>• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the roll-up banner displayed at the event’s lunch along with the “Gold Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Gold Sponsor” descriptor.</li><li>• Corporate Logo Stickers on 2 Golf Buggies.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 4 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a “Gold Sponsor” during the Awards Ceremony.</li><li>• Presentation of the Second (2<sup>nd</sup>) Place Team Award.</li></ul>

# Glyfada Maritime Golf Event

Sponsorship Benefits	<b>Silver Sponsors (7.500 EUR + VAT)</b>
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Silver Sponsor” descriptor.</li><li>• On the Sponsors’ Banner near the Closest to the Pin Area and the Club House’s Main Entrance.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses.</li><li>• On the roll-up banner displayed at the event’s lunch along with the “Silver Sponsor” descriptor.</li><li>• On the roll-up near the farewell desk along with the “Silver Sponsor” descriptor.</li><li>• Corporate Logo Stickers on the golf team’s Golf Buggy.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 3 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li><li>• Recognition as a “Silver Sponsor” during the Awards Ceremony.</li><li>• Presentation of the Third (3<sup>rd</sup>) Place Team Award.</li></ul>

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Sponsorship Benefits	Official Sponsors (5.000 EUR + VAT)
<b>Corporate Logo Placement</b>	<ul style="list-style-type: none"><li>• On the roll-up banner near the registration desk along with the “Official Sponsor” descriptor.</li><li>• On the outdoor backdrop located on high-visibility areas of the courses (5x).</li><li>• On the roll-up banner displayed at the event’s lunch along with the “Official Sponsor” descriptor.</li><li>• On the roll-up banner near the farewell desk along with the “Official Sponsor” descriptor.</li></ul>
<b>Branding &amp; Marketing Opportunities</b>	<ul style="list-style-type: none"><li>• Distribution of branded materials in gift bags.</li><li>• Right to Place 2 Flags at the Range Practice Area.</li><li>• Promotion through digital Materials (Website and Social Media etc).</li><li>• Inclusion in Press Releases and Print Materials.</li></ul>



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## Sponsorship Benefits

## Supporters (2.500 EUR + VAT)

### Corporate Logo Placement

- On the roll-up banner near the registration desk along with the "Supporter" descriptor.
- On the outdoor backdrop located on high-visibility areas of the courses (3x).
- On the roll-up banner displayed at the event's lunch along with the "Supporter" descriptor.
- On the roll-up banner near the farewell desk along with the "Supporter" descriptor.

### Branding & Marketing Opportunities

- Right to Place one (1) Flag at the Range Practice Area.
- Promotion through digital Materials (Website and Social Media etc).
- Inclusion in Press Releases and Print Materials.

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## Sponsorship Benefits

## Partners (1.000 EUR + VAT)

### Corporate Logo Placement

- On the roll-up banner near the registration desk along with the “Partner” descriptor.
- On the outdoor backdrop located on high-visibility areas of the courses (2x).
- On the roll-up banner displayed at the event’s lunch along with the “Partner” descriptor.
- On the roll-up banner near the farewell desk along with the “Partner” descriptor.

### Branding & Marketing Opportunities

- Right to Place one (1) Flag at the Range Practice Area.
- Promotion through digital Materials (Website and Social Media etc).
- Inclusion in Press Releases and Print Materials.

## Communication Sponsors & Publicity

- **15 Communication Sponsors** covering News, Maritime & Shipping, Sports and Tourism.
- **4 months** of communication.



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**TradeWinds**  
The Global Shipping News Source

100 Η ΚΑΘΗΜΕΡΙΝΗ

**SPORtime**

NAYTIKA XPONIKA

**ELNAVI**  
MONTHLY SHIPPING REVIEW  
WWW.ELNAVI.GR

**ONDECK**  
International Yachting Magazine

**SPORT 24**

**HUFFPOST**  
GREECE

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24 7 | 88.6<sup>fm</sup>

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