



Sponsorship Proposal

The Authentic Marathon Swim
Skyllias & Hydna

History

- **Skyllias** and his daughter **Hydna** were the very first “marathon swimmers” to be acknowledged by historians globally.
- **Herodotus**, the “Father of History”, has highlighted the relevance of **Skyllias** and **Hydna** in Ancient Greece and praised their swimming abilities.
- The actions of **Skyllias** and **Hydna** significantly influenced the triumphant outcome of the **Artemision** and **Salamis Naval Battles** in 480 BC for Greece.
- 2500 years later the historical achievement of **Skyllias** and **Hydna** is being honoured through the revival of marathon swimming in its birthplace.



[Click on the photo to access the Authentic Marathon Swim's teaser!](#)



About the Event

Date: 4-6 September 2020

Location: Municipality of Istiaia-Edipsos

Revival of the first ever marathon swimming route at the historical straits of Artemision.

Open Water Swimming Routes

10km Authentic Marathon Swim

3km, 1.5km & 800m Kids' Swim

An aerial photograph of a large group of swimmers in the ocean, likely participating in a triathlon or open water swim event. The swimmers are spread out across the frame, creating a dynamic pattern of white water splashes against the dark blue sea. The image is used as a background for the event schedule overlay.

Event Schedule

Day 1 - Saturday July 4th , 2020

17:00

1.5km Open Water Swim

17:00

3km Open Water Swim

Day 2 - Sunday July 5th , 2020

09:00

10km Open Water Swim

10:00

800m Kids' Swim



The Swimming Routes

The “Authentic Marathon Swim, Skyllias and Hydna” revives the first-ever ultra long-distance swim 2,500 years later.

The event provides swimmers of the modern era with an opportunity of replicating the historical achievement of Skyllias and Hydna.

The swimming routes of the event will have participants navigate over the shipwrecks of the historic Artemision Naval Battle.

“Authentic Marathon Swim” routes will adhere to all necessary measures in order to guarantee safety for all participating athletes.



EXPOSURE METHODS

- ✓ The Authentic Marathon Swim, Skyllias & Hydna provides sponsors with numerous opportunities to promote their brand.



*Photos are indicative and originate from Active Media Group's archive.

EXPOSURE METHODS



✓ Right to Place Flags



✓ Logo on Volunteers' Bibs

EXPOSURE METHODS



✓ Website & Social Media



✓ Start / Finish Arch

EXPOSURE METHODS



✓ Participants T-Shirt



✓ Backdrop

EXPOSURE METHODS

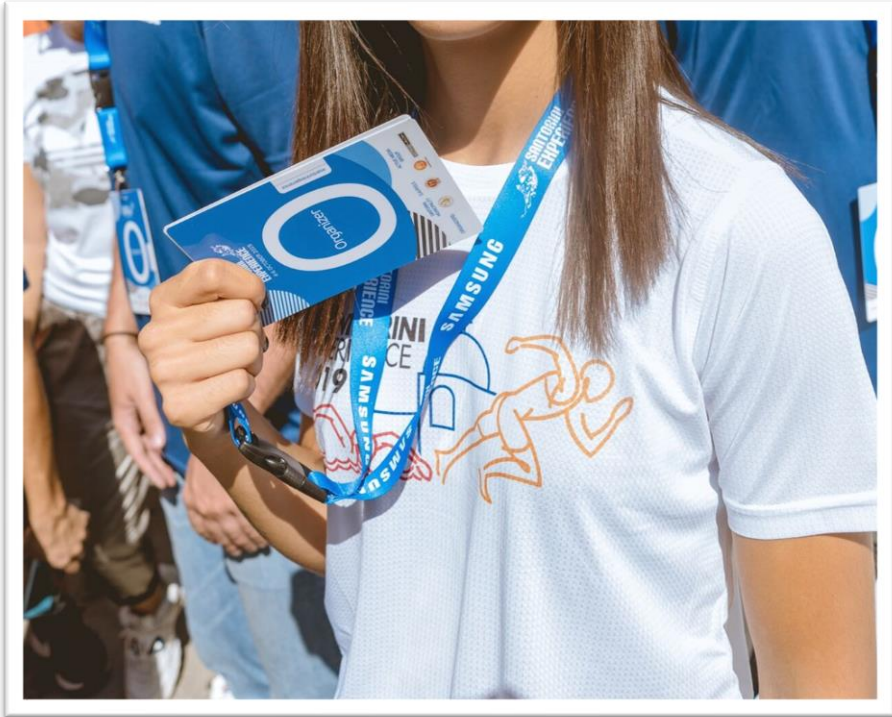


✓ Swimming Caps



✓ Buoys

EXPOSURE METHODS



✓ Lanyards



✓ Bags

EXPOSURE METHODS



✓ Production Team's Polo



✓ Hats

An aerial photograph of four triathletes swimming in the ocean. The swimmers are wearing swim caps and are in various stages of their stroke, creating white splashes in the dark blue water. They are arranged in a loose line, moving from the upper left towards the lower right of the frame.

SPONSORSHIP PACKAGES

Partner (1.500 + VAT)

- Right to use event & sponsorship title
- Press Releases / Website & Social Media
- Print Materials
- Product Placement in Gift Bags

Sponsorship Packages	Supporter (5 maximum)	Official Sponsor (2 maximum)	Grand Sponsor (1 maximum)
Start /Finish Arch (L)		✓ X2	✓ X3
Backdrop (L)	✓	✓	✓
Participants T-Shirt (L)			✓
Swim Cap (L)			✓
Volunteers Bibs (L)		✓ /2 nd Priority	✓ /1 st Priority
Production Team Polo Shirt & Backpack (L)	✓ /2 nd Priority	✓ /1 st Priority	
Right to Place Flags & Fence Banners	✓	✓	✓
Prize Giving		✓	✓
Native Advertising	✓	✓	✓
Promotion Team	✓	✓	✓
<u>Guaranteed for all Sponsorship Packages</u> ✓ Rights to use event & Sponsorship Title / Press Release (L) / Print Materials (L) / Product Placement in Gift Bags / Website & Social Media			
*(L=logo)	3.000 (+VAT)	7.500 (+VAT)	15.000 (+VAT)

